

Privacy and Cookies Policy

This Privacy Policy (hereinafter referred to as **Policy**) includes information regarding the processing conducted by the Controller, specified below your personal data, as well as the use of cookies.

In connection with the execution, as of 25 May 2018, of the Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as **GDPR**) (Official Journal of the UE of 04 May 2016) under Art. 13 of GDPR, we provide you with information about our processing of your personal data.

The controller of your data is: Rainbow Tech LP (hereinafter referred to as **Controller**).

You can contact at contact@allsporter.com in all matters regarding our processing of your personal data.

Purposes and basis of processing of your data

We process your data for the following purposes and on the following basis:

1. Fulfilling legal obligations under GDPR in respect of the performance of your rights and, in connection with that, archiving your requests sent to us or informing you about threats to your privacy – Art. 6(1)(c) of GDPR;
2. Concluding and performing the agreement – when you register an account or make a purchase – Art. 6(1)(b) of GDPR;
3. Establishing, executing or defending claims, e.g., when you lodge a complaint – Art. 6(1)(f) of GDPR;
4. Creating your profile on the basis of your preferences in order to send you personalised advertisement – Art. 6(1)(f) of GDPR;
5. Sending you a newsletter, which constitutes information about news and promotions, on the basis of your consent – Art. 6(1)(a) of GDPR;
6. Fulfilling obligations under the tax law – Art. 6(1)(c) of GDPR.

We will process your data for the following period of time:

1. Fulfilling legal obligations under GDPR in respect of the performance of your rights and, in connection with that, archiving your requests sent to us our informing you about threats to your privacy – until the expiration of limitation periods;
2. Concluding and performing an agreement – when you register an account or make a purchase – until the expiration of limitation periods;
3. Establishing, executing or defending claims, e.g., when you lodge a complaint – until the expiration of limitation periods;
4. Creating your profile on the basis of your preferences in order to send you personalised advertisement – until you object;

5. Sending you a newsletter, which constitutes information about news and promotions – until the loss of the functional properties, unless you withdraw your consent earlier;
6. Fulfilling obligations under the tax law – for the period provided for in the provisions of the tax law.

Providing your data is:

1. A legal obligation – when it is required by provisions of law;
2. A condition for entering into an agreement – when you register an account or make a purchase;
3. A condition for sending you information about news and promotions – regarding the newsletter.

Data Receivers and Transferring your data to a third country

In connection with our use of the tools like Google Analytics and AdRoll, we may transfer your data to the United States in accordance with the decision of the European Commission of 12 July 2016. We may provide you with a copy of your data transferred to a third country.

Also, Your data can be transferred to public or legal entities, if such obligations results from generally applicable provisions of law, and to a company which provides hosting services, KYC services, an accounting office, a courier, and our other subcontractors.

Your rights

We hereby kindly inform you that you have:

1. The right to access your data and copy of your data;
2. The right to correct your data (rectify your data);
3. The right to delete your data – if you believe we have no right to process your data, you may require that we delete them;
4. The right to limit the processing of your data – you may require limitation of the processing of your personal data to storage only, if you believe your data are incorrect or their processing is illegal, you do not want to have them deleted as you need them to establish, execute or defend claims or for the time of verification of the appropriateness of the objection;
5. The right to object – you can object to the processing of your personal data for marketing purposes, if such processing is conducted on the basis of a legitimate interest of the controller, and we shall cease such processing; you may also object to the processing of your data for other purposes, if the legal basis of the processing is the legitimate interest of the controller. The request should include a justification of the objections by stating the particular situation due to which you object. The objection will not be considered, if we show that our legitimate interest takes precedent over your claim or that we need your data to establish, execute or defect claims against you;
6. Right to transfer your data – this right applies to the data processing in an automated manner which have been provided by you on the basis of your consent or an agreement. You can receive the data in a structured format, e.g. xml, or we can transfer them directly the specified controller;
7. The right to lodge a complaint – as of 25 May 2018, if you believe we process your data illegally, you will be able to lodge a complaint to the Head of the Personal Data Protection Office or other supervisory body;

8. In the event when we process your data on the basis of your consent, you can withdraw your consent at any time. As a result, we will cease our processing of these data, if there is no other legal basis which allows us to process them. Your withdrawal of your consent does not affect the legality of the processing before this withdrawal.

Automated decision-making

In order to send you a personalised advertisement we will process your data in an automated manner, including in the form of profiling, but it will not produce legal effects concerning you nor will it not significantly influence your situation in a similar way.

The profiling we conduct allows us to determine your interests in our services or offered products. This enables us to create for you a personalised advertisement.

§ 3

Cookies

1. When using the website you agree to, by activating the “Accept” button, placing cookies on your device (e.g., a computer, a phone) through the website.
2. Moreover, the Controller uses the information contained in the cookies for analytical purposes, e.g., for counting website entrances. The information included in the cookies are used only for statistical purposes and the Controller does not use them to identify you.
3. We use cookies provided by AdRoll to personalise content and ads, provide social media features and analyse our traffic. To see more about AdRoll privacy policy click <https://www.adrollgroup.com/privacy>.
4. By using commonly used browsers, you can check whether cookies have been installed on your device. You can also delete the installed cookies and block their installation by a website or different websites in the future. However, deleting or blocking cookies may cause problems with using the website. Detailed information about deleting, modifying or blocking cookies is available at <http://www.cookiecentral.com/faq/>.
5. Cookies facilitate using a website (without cookies the website would not work correctly). According to the international NAI standards (<https://www.networkadvertising.org/>) the Controller keeps cookies for up to five years.

§ 4

Final Provisions

1. This Policy is effective as of 25 May 2018.
2. You will be notified of every change made to the Policy by e-mail.